

The Startup Co. Seminar Series

Growing Your Technology - and Company

December 3, 2009 8:30-10 AM

Registration required

Most startup and small companies' goals are to grow. Needing to expand or scale out may become a tipping point for the success or failure of your company. The very reason for needing to expand is in conflict with the ability to "take down" your systems in order to grow or move them. Changes in the corporate environment, such as needing to physically move locations, expanding the office space, adding more employees, adding or moving servers, or adding bandwidth and power often become a roadblock and interruption for your customers—the very reason a company needs to expand.

In this presentation, we will discuss strategies and methods of designing your technology, environment, and structure in order to allow seamless and uninterrupted expansion of your company. By utilizing these plans, scaling will no longer be a make-or-break decision. We will explore solutions such as VOIP, Virtual Server technologies, networking and bandwidth solutions, and other technological best practices that allows your company to not only succeed in the present, but also in the future.



At the conclusion of the session, each participant will have key information regarding industry-wide products, design philosophies, and scaling methods that will be instrumental in making critical business and technological decisions and plans.

Presenter:

Mark Musone is co-founder and Chief Technology Officer at Shatter I.T., a leading data hosting and system monitoring company. Mark leads a team of technologists in partner production, software development, system and network administration, technical support and network security. He also manages the day-to-day programming operations, ensuring the highest standards of speed, reliability and security across multiple platforms.

UB Technology Incubator Room 206/208, Baird Research Park
1576 Sweet Home Road Across from the UB North Campus

Who Should Attend and Registration

This is a free event designed for management personnel in technology and life science start-up companies.

Free parking and light refreshments are provided. Limited space is available.
Please send your registration requests to dnicosia@buffalo.edu or call 645-8128.